



Contact: Susan Givens, Dabbawalla Bags
sgivens@dabbawallabags.com
1.877.500.2708

Dabbawalla Bags for the Modern Family

Seattle-based Dabbawalla Bags is the manufacturer of a whimsical crayon-colored collection of stylishly modern bags. The company evolved out of the need in the marketplace for suitably sized children's backpacks and lunch bags made from eco-friendly and sustainable materials that are free of commercial hype.

Dabbawalla Bags is the inspiration of Susan Givens, an inveterate world traveler who lives in Seattle, WA. She has partnered with her sister, Carol Mack, a New York designer, and together they share a commitment to designing bags that are fun, functional and socially-responsible.

The company launched with Lunch Bags and Backpacks designed for pre-school and elementary age children. The insulating and washable bags continue to stand out among their peers with thoughtful, functional details including a sturdy grip handle, wide zipper openings, outside and inside pockets, and sustainable materials.

Meals and adventures are meant to be enjoyed and the fun starts when carrying a colorful Dabbawalla to school, on outings and even to work. The designs are not just for the young but are also for the young at heart. As sales to adults have increased, Dabbawalla expanded the line into designs that appeal to older kids and launched a small accessory line in 2015.



The original **Lunch Bag** (msrp \$30.00) line, includes an ever expanding collection of conveniently sized tote bags for carrying lunch to school, use as a stroller bag, or for daily outings. Dabbawalla Lunch Bags are crafted from TPE, an innovative material that is insulated, 100% non-toxic and biodegradable.



Dabbawalla **Backpacks** (msrp \$42.00) are designed specifically to fit pre-school children. Details like a sturdy grip handle, wide zipper openings, outside and inside pockets and cushioned adjustable straps make this is a must have item for busy kids on the go. Perfect for carrying lunch, toys and gear to school, daytrips or overnight adventures. Backpacks are crafted from sustainable and toxic-free TPE.



Dabbawalla **Tablet Cases** (msrp \$28.00) are designed as an all-in-one protective carry case for modern kids' tech gear. With its cushioning material, protective hard shell sleeve and stretchy outside pocket, the Dabbawalla Tablet Case is perfect for packing up a tablet, earphones and chargers all in one handy case.



Dabbawalla **Ditty Bags** (msrp \$12.00) are a fun and functional way to tote life's little necessities in style. Perfect for pencils, snacks, toiletries or just about whatever portable odds and ends you need to help keep life more organized. Each

Ditty Bag is individually created from the surplus materials used in our line of eco-friendly lunch bags and backpacks. 100% toxic free and degradable.

Dabbawalla Bags believes fun and function don't have to compromise manufacturing ethics or environmental stewardship. All bags are sewn at a family-owned and operated facility in rural Taiwan, where workers receive benefits and fair trade wages. Each bag is individually crafted by a talented seamstress who takes great pride in her work to ensure that the finished product meets exacting standards.

All Dabbawalla products are crafted from an innovative, biodegradable and 100% toxic-free material that cushions, protects and insulates. All materials used have been fully tested and exceed CPSIA standards for safety and are free of PVC, lead and Phthalates.

The name Dabbawalla comes from India, where a complex system of delivery men known as *Dabbawallas* deliver home-cooked lunches daily to hundreds of thousands of office workers.

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